Lisa Schulz

2480 16th St. NW #503   202.332.0072
Washington, DC 20009   Lisa@SvenStudio.com

Skills and Experience

Portfolio: http://SvenStudio.com

Senior Graphic Designer with five-plus years of experience, and a proven ability to develop exceptional designs.

Extensive experience working directly with clients on diverse design projects, developing original designs and architecture, and taking client ideas from concept to implementation on time and within budget.

Responsible for all levels of design and art direction of projects. This creative process includes:
- Conducting creative meetings with clients to help focus design ideas and strategies, and producing outlines or estimates based on results
- Analyzing user profiles and creating web site architecture
- Producing a number of original, hands-on Photoshop designs for client review and revision, incorporating any existing identity or marketing materials
- Preparing, cutting and optimizing final design graphics
- Building HTML and style sheets, or compiling and optimizing for print output

Extensive portfolio includes original site designs, redesigns, on-line catalogs, intranets and other on-line and print applications for a wide variety of clients.

Logo design and identity work for businesses and emerging dot coms including corporate identity, web identity and branding.

Comfortable working independently, collaboratively, or under Art Direction.

Technical Knowledge

Fluent in web and graphics tools: Adobe Photoshop, ImageReady, Illustrator, Macromedia Dreamweaver, Flash, Quark, and HTML in both Macintosh and Windows environments.

Employment History

2002-present   Freelance Graphic Designer
Washington DC
Clients include BBC America, Diversity Channel and HZDG

2001-2002   Art Director, Fig Leaf Software
Washington DC

1999-2001   Lead Designer, Doceus Inc., Web and E-business Consulting
Washington DC

1998-1999   Web Master, American University Washington College of Law
Washington DC

1995-1998   Web site Specialist, Virginia Tourism Corporation
Richmond, VA

Education & Activities

2002   First-Prize: International Association of Exhibition Management
Art of the Show Competition

2000   Co-Chair: American Institute of Graphic Arts Seminar
Basic Training: Making the Transition from Print to Web

1999   American University Print/Web Design Institute

1991   Virginia Commonwealth University, Richmond, VA
B.S. Magna cum laude